

# Get Equipment to Sell Healthy Foods!

## Are you interested in selling healthy foods?

The Food Trust will help you receive equipment (e.g., refrigerators, freezers, and produce racks) to stock healthy food products for shoppers. This will help improve community access to healthy foods.



## How It Works?

We will enroll you in the statewide Healthy Corner Store program. You will work with TFT staff to complete the New Jersey Healthy Corner Store Program Application. We will help your store to become SNAP and WIC Authorized (*if needed*). TFT staff will help you choose appropriate equipment.

## What are the benefits of selling Healthy Foods?

- **Access**- Community residents will have the opportunity to purchase healthy foods.
- **Quality of Life**- Selling healthy foods will help your community stay strong and healthy.
- **Attracting new customers**- You can offer something that other stores do not.
- **Increased sales**- New shoppers will help your business grow.

## The Food Trust will provide:

- **Equipment** to display healthy food products.
- **Marketing materials** so customers can identify the healthy foods.
- **Store trainings** for staff (e.g., Food Safety, Grab-and-Go, and more).
- **In-store Nutrition Education** to create an environment that encourages the purchase of healthy foods.

## How do I get started?

Fill out an online application [here](#).



Family Food Center **before** joining the Healthy Corner Store program.

## Need assistance applying?

Email: [dgarcia@thefoodtrust.org](mailto:dgarcia@thefoodtrust.org)

Call Daniella: (267) 773-6870



Family Food Center **after** joining the Healthy Corner Store program.